Arianna Robenhorst

Graphic Designer

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aricraft0217@gmail.com
920-212-5610
Portfolio URL
LinkedIn

Hard Skills:

Adobe Creative Suite
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Premiere Pro
Microsoft Office
Word
PowerPoint
Excel
Research and Development
Color Theory
Sketching

Soft Skills:

Decision Making
Empathy
Adaptibility
Creativity
Customer Service

Graphic Design student looking to expand my skills in the design world. Proficient in Adobe Photoshop, Illustrator, and InDesign. Strong understanding of color theory.

Education

Associates of Applied Science in Graphic Design
Moraine Park Technical College | Fond du Lac, Wisconsin
Projected Graduation: May 2025

Experience

Logo & Buisness Card Designer, The Cardinal Collective
Nov. 2024 - Present

Created designs for a new business starting up.
Created designs for marketing.
Collaborated with client to determine design ideas.
Created illustrations using Adobe Illustrator tools to meet specific project needs.
Used visual concepts to illustrate brand values and client visions.

Social Media Designer, Keller Williams Prestige
Mayville, WI, Oct. 2023 - Nov. 2023

Brainstormed innovative deliverables to encompass client vision and key principles.
Implemented creative concepts in alignment with brand vision and identity.
Developed designs specifically to market to certain clients, aligning designs with client's tastes and preferences.

Achievements

Dean's List 2023-2025

Clubs

Interactive Media Design